



# Annex College

(Centre for technical &  
Management Studies)

Where success comes first

## COURSE STRUCTURE BBA IN HOSPITAL MANAGEMENT

Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Principles of Management	1. Management functions 2. Leadership 3. planning	Case study individual for each subject	Live project individual for each subject
2	Medical Terminology	1. Medical vocabulary 2. abbreviations 3. diseases		
3	Human Anatomy & Physiology	1. Body systems 2. Functions 3. health basics		
4	Introduction to Healthcare Industry	1. History 2. Indian/Global trends		



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5	Business Communication	1. Emails 2. Memos 3. patient communication		
6	Communication Skills	1. Listening Skills 2. Writing Techniques 3. Email Etiquette 4. Group Discussion 5. Presentation Skills		
<b>SEMESTER 2</b>				
Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Hospital Operations Management	OPD, IPD, OT, discharge process		
2	Healthcare Laws & Ethics	MCI, NABH, Bioethics, RTI	Case study individual for each subject	Live project individual for each subject
3	. Environmental & Waste Management	- Biomedical waste, safety protocols		
4	Financial Accounting	Basics of ledger, T, billing		



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5	Organizational Behavior	- Behavior theories, team dynamics		
6	Public Health System	- WHO, health policies, community care		
<b>SEMESTER 3</b>				
Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Health Economics	- Demand/supply, cost-benefit, insurance		
2	Marketing Management	- 1. JS Syntax 2. Functions 3. DOM Manipulation 4. Events 5. Form Validation	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
3	Epidemiology	- Disease tracking, stats, risk		
4	Healthcare Quality Management	- NABH, - JCI, - TQM, - KPIs		



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5	Inventory & Supply Chain	- Procurement, storage, medicine stock		
6	. Biostatistics	- Data tools, SPSS, interpretation		

## SEMESTER 4

Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Patient Care Management	- Admission, discharge, feedback	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
2	Legal Aspects of Hospital Admin	- Legal duties, compliance, medico-legal		
3	Financial Management	- Budgeting, costing, finance tools		
4	Disaster & Risk Management	- Fire, pandemic, medical risk		



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5	Health Insurance & TPA	- Policy types, claims, IRDA		
6	Research Methodology	- Hypothesis, tools, sampling		
<b>SEMESTER 5</b>				
Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Hypothesis, tools, sampling	- SWOT, hospital strategy, vision	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
2	Health Informatics	- EMR, EHR, telemedicine		
3	Ethics in Healthcare	- Nursing, radiology, labs		
4	HR in Healthcare	- Recruitment, retention, training		
5	Entrepreneurship in Healthcare	- Startups, innovation, business plans		



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6	Clinical Services Management	- Nursing, radiology, labs		
<b>SEMESTER 6</b>				
Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Hospital Planning & Design	- Space, layout, safety, flow	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
2	Global Health & Medical Tourism	- Trends, policy, India as hub		
3	. Quality Accreditation Systems	NABH, JCI, ISO, audit		
4	Innovations in Healthcare	- 1. Client Acquisition 2. Proposal Writing 3. Invoicing & Tools 4. Branding 5. Managing Projects		
5	.Project Work & Viva	. Project Work & Viva		
6	. Project Work & Viva	- Real-time hospital internship		



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**Key Features:**

Each subject includes 2 real-world case studies and 2 live projects per semester.

Industry-oriented approach combining theory + hands-on learning.

Each semester will end with a live panel presentation to assess student understanding and practical application.

Designed to prepare BBA in Hospital Management students for entry-level roles in healthcare administration, hospital operations, medical billing, healthcare marketing, patient services, and quality management. This program combines core management principles with healthcare-specific training, including case studies, industry interactions, and project-based learning. It equips students with practical skills, domain knowledge, and problem-solving abilities aligned with the evolving needs of the healthcare industry.



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