

## COURSE STRUCTURE OF BCOM

### SEMESTER 1

Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Financial Accounting	<ol style="list-style-type: none"> <li>1. Introduction to Accounting</li> <li>2. Types of Accounts</li> <li>3. Journal and Ledger Entries</li> <li>4. Trial Balance</li> <li>5. Final Accounts (Profit &amp; Loss, Balance Sheet)</li> </ol>	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
2	Business Economics	<ol style="list-style-type: none"> <li>1. Introduction to Economics</li> <li>2. Demand and Supply</li> <li>3. Elasticity of Demand</li> <li>4. Production and Costs</li> <li>5. Market Structures (Perfect &amp; Imperfect Competition)</li> </ol>		
3	Business Communication	<ol style="list-style-type: none"> <li>1. Communication Process</li> <li>2. Verbal and Non-verbal Communication</li> <li>3. Business Correspondence</li> <li>4. Report Writing</li> <li>5. Group Discussion and Presentation Skills</li> </ol>		
4	Business Law	<ol style="list-style-type: none"> <li>1. Indian Contract Act</li> <li>2. Sale of Goods Act</li> <li>3. Negotiable Instruments Act</li> <li>4. Companies Act</li> <li>5. Partnership Act</li> </ol>		



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5	Environmental Studies	1. Environmental Issues 2. Global Warming and Climate Change 3. Environmental Conservation 4. Sustainable Development 5. Environmental Policies and Laws		
6	Computer Applications in Business	1. Introduction to Computers 2. Word Processing (MS Word) 3. Spreadsheet Applications (MS Excel) 4. Presentation Software (MS PowerPoint) 5. Internet Basics		
<b>SEMESTER 2</b>				
Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Cost Accounting	1. Introduction to Costing 2. Costing Methods (Job, Batch, Process) 3. Cost-Volume-Profit Analysis 4. Budgeting and Variance Analysis 5. Standard Costing	Case study individual for each subject	Live project individual for each subject
2	Corporate Accounting	1. Issue of Shares and Debentures 2. Final Accounts of Companies 3. Amalgamation and Mergers 4. Internal Reconstruction 5. Liquidation of Companies		
3	Marketing Management	- 1. Introduction to Marketing 2. Marketing Mix 3. Market Research 4. Consumer Behavior 5. Digital Marketing		
4	Income Tax Law and Practice	- 1. Introduction to Income Tax 2. Residential Status and Tax Liabilities 3. Income from		



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		Salaries 4. Income from Business and Profession 5. Deductions and Rebates		
5	Business Mathematics	- 1. Linear and Quadratic Equations 2. Simple and Compound Interest 3. Permutations and Combinations 4. Probability Theory 5. Matrix Algebra		
6	Computer Applications in Business	- 1. Accounting Software (Tally) 2. Data Management Systems 3. Introduction to ERP 4. Business Intelligence Tools 5. E-Commerce Basics		
<b>SEMESTER 3</b>				
<b>Sl. No.</b>	<b>Subject</b>	<b>Subtopics</b>	<b>Case Study</b>	<b>Live Project</b>
1	Computer Applications in Business	- 1. Accounting Software (Tally) 2. Data Management Systems 3. Introduction to ERP 4. Business Intelligence Tools 5. E-Commerce Basics		
2	Auditing and Taxation	- 1. Introduction to Auditing 2. Auditing Process 3. Internal Audit 4. Taxation Principles 5. Tax Auditing and Compliance	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>



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3	Human Resource Management	<ul style="list-style-type: none"> <li>- 1. Introduction to HRM</li> <li>2. Recruitment and Selection</li> <li>3. Training and Development</li> <li>4. Employee Compensation</li> <li>5. Labor Laws</li> </ul>		
4	E-Commerce	<ul style="list-style-type: none"> <li>- 1. Introduction to E-Commerce</li> <li>2. Online Business Models</li> <li>3. E-Payment Systems</li> <li>4. Online Marketing Strategies</li> <li>5. E-Commerce Security</li> </ul>		
		<ul style="list-style-type: none"> <li>- 1. Introduction to E-Commerce</li> <li>2. Online Business Models</li> <li>3. E-Payment Systems</li> <li>4. Online Marketing Strategies</li> <li>5. E-Commerce Security</li> </ul>		
5	Banking and Financial Services	<ul style="list-style-type: none"> <li>- 1. Introduction to Banking</li> <li>2. Types of Banks</li> <li>3. Financial Instruments</li> <li>4. Investment Products</li> <li>5. Banking Regulations</li> </ul>		
6	Statistics for Business	<ul style="list-style-type: none"> <li>- 1. Introduction to Statistics</li> <li>2. Descriptive Statistics</li> <li>3. Probability Distributions</li> <li>4. Sampling and Hypothesis Testing</li> <li>5. Time Series Analysis</li> </ul>		
<b>SEMESTER 4</b>				
Sl. No.	Subject	Subtopics	Case Study	Live Project
1	Advanced Financial Accounting	<ul style="list-style-type: none"> <li>- 1. Consolidation of Financial Statements</li> <li>2. Accounting for Partnerships</li> <li>3. Accounting for Joint Ventures</li> <li>4. Accounting for Non-Profit Organizations</li> <li>5. Accounting for Government Companies</li> </ul>		



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2	Business Environment	- 1. Economic Environment 2. Political and Legal Environment 3. Social and Cultural Environment 4. Technological Environment 5. International Environment	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
3	International Business	- 1. Globalization and International Trade 2. International Business Environment 3. Export and Import Procedures 4. Foreign Exchange Management 5. International Marketing		
4	Financial Markets and Institutions	- 1. Introduction to Financial Markets 2. Types of Financial Markets 3. Financial Instruments 4. Stock Exchanges 5. Role of Financial Institutions		
5	Auditing and Assurance	- 1. Introduction to Auditing 2. Internal and External Audit 3. Audit Planning and Procedures 4. Auditing Standards 5. Auditing of Financial Statements		
6	Business Taxation	- 1. GST (Goods and Services Tax) 2. Direct Taxes 3. Indirect Taxes 4. Tax Planning 5. International Taxation		
<b>SEMESTER 5</b>				
<b>Sl. No.</b>	<b>Subject</b>	<b>Subtopics</b>	<b>Case Study</b>	<b>Live Project</b>
1	Management Accounting	- 1. Cost-Volume-Profit Analysis 2. Budgetary Control 3. Standard Costing 4. Responsibility Accounting 5. Transfer Pricing		



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2	Business Research Methods	- 1. Introduction to Research Methods 2. Research Design 3. Data Collection Methods 4. Hypothesis Testing 5. Statistical Tools for Research	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
3	Retail Management	- 1. Introduction to Retailing 2. Retail Marketing 3. Retail Store Design 4. Inventory Management 5. Retail Customer Service		
4	Corporate Governance	- 1. Corporate Governance Framework 2. Ethics and Social Responsibility 3. Governance in Public and Private Companies 4. Corporate Social Responsibility (CSR)		
5	Financial Planning and Control	- 1. Capital Budgeting 2. Financial Planning Process 3. Cash Flow Forecasting 4. Budgeting Techniques 5. Financial Control Mechanisms		
6	Entrepreneurship and Small Business Management	- 1. Introduction to Entrepreneurship 2. Business Planning 3. Small Business Financing 4. Marketing for Small Business 5. Challenges in Small Business		
<b>SEMESTER 6</b>				
<b>Sl. No.</b>	<b>Subject</b>	<b>Subtopics</b>	<b>Case Study</b>	<b>Live Project</b>
1	Strategic Management	- 1. Introduction to Strategy 2. Strategic Analysis 3. Strategy Formulation 4. Strategy Implementation 5. Strategic Evaluation and Control	<b>Case study individual for each subject</b>	<b>Live project individual for each subject</b>
2	Business Ethics and CSR	- 1. Business Ethics Framework 2. Ethical Decision Making 3. Corporate Social Responsibility 4. Ethics in Marketing and		



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		Management 5. Legal and Ethical Issues in Business		
3	Investment Management	1. Investment Fundamentals 2. Types of Investments 3. Portfolio Management 4. Risk and Return Analysis 5. Mutual Funds and Derivatives		
4	Business Law II	- 1. Intellectual Property Rights 2. E-commerce Laws 3. Corporate Governance and Law 4. Cyber Law 5. Consumer Protection Law		
5	International Marketing	1. Global Marketing Environment 2. International Market Entry Strategies 3. Global Branding 4. Pricing Strategies in International Markets 5. Exporting and Importing Procedures		
6	Taxation Laws	- 1. Direct Tax Laws 2. Indirect Tax Laws 3. Tax Planning and Management 4. Tax Avoidance and Evasion 5. Tax Laws for Business Firms		

**Key Features:**

**Each subject includes 2 real-world case studies and 2 live projects per semester.**

**Industry-oriented approach combining theory + hands-on learning.**

**Each semester will end with a live panel presentation to assess student understanding and practical application.**

**Designed to prepare B.Com students for roles in accounting, finance, taxation, banking, auditing, and corporate law, combining core commerce knowledge with practical financial and business acumen.**



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