

Bachelor Degree in Journalism & Mass Communication (BJMC)

1ST YEAR			
BJMC 1ST SEM SUBJECTS		BJMC 2ND SEM SUBJECTS	
SI No	Name of the Subject	SI No	Name of the Subject
1	Introduction to Media	1	Electronic Media Planning & Production (Television & Radio)
2	Language Practice: Reading Comprehension & Writing	2	Laws & Ethics of Media
3	Photography	3	Print Media
4	Basic Computer Application	4	Writing for Media
5	Visual Design: Aesthetics and Application		
Practical			
1	Photography	1	Electronic Media Planning & Production
2	Basic Computer Application		
3	Visual Design: Aesthetics and Application		
Sessional		Sessional	
1	World History & Current Affairs I	1	World History & Current Affairs II
BJMC 3rd SEM SUBJECTS		BJMC 4th SEM SUBJECTS	
SI No	Name of the Subject	SI No	Name of the Subject
1	Integrated Marketing Communication I (Marketing & Advertising)	1	Digital Media
2	Film Studies I + Film Diary	2	Advanced Television Studies
		3	Integrated Marketing Communication II (Public Relations & Corporate Communications)
		4	Film Studies II + Film Diary
		5	Understanding Stage Production
Practical		Practical	

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1	Film Making I(Lab)	1	Advanced Television Studies Lab
2	Advanced Photography Lab	2	Film Making II
3	Design Page Layout Lab	3	Stage Production
Sessional			
1	World History & Current Affairs III		
BJMC 5th SEM SUBJECTS		BJMC 6th SEM SUBJECTS	
Sl No	Name of the Subject	Sl No	Name of the Subject
1	Media Research and Methodology	1	Special Papers (Project) 691 A -Electronic Media production 691 B- Advertising, PR & Events 691 C -Film Making 691 D -Print & Cyber Media 691 E- Photography
2	Entrepreneurship & Media Management	2	Special Papers (Internship) 692 A -Electronic Media production 692 B - Advertising, PR & Events 692 C -Film Making 692 D -Print & Cyber Media 692 E- Photography
3	Ecology & Environmental Communication		
4	Special Papers (Choose anyone) 504 A -Electronic Media production 504 B -Advertising, PR & Events 504 C -Film Making 504 D -Print & Cyber Media 504 E -Photography		
Practical		Practical	

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1	Special Papers (Choose anyone) 591 A -Electronic Media production 591 B - Advertising, PR & Events 591 C - Film Making 591 D -Print & Cyber Media 591 E -Photography	1	Special Papers (Project) 691 A -Electronic Media production 691 B- Advertising, PR & Events 691 C -Film Making 691 D -Print & Cyber Media 691 E- Photography
		2	Special Papers (Internship) 692 A -Electronic Media production 692 B -Advertising, PR & Events
		Sessional	
		1	Personality Development & Self Branding