

Bachelor Degree in Business Management (BBM)

1ST YEAR			
BBM 1ST SEM SUBJECTS		BBM 2ND SEM SUBJECTS	
SI No	Name of the Subject	SI No	Name of the Subject
1	English	1	Business Communication
2	Basics of Mathematics	2	Advanced Mathematics and Statistics
3	Fundamentals of Statistics	3	Organizational Behaviour
4	Economics(Micro)	4	Economics (Macro)
5	Computer Applications	5	Indian Social Structure and Values & Ethics
2nd Year			
BBM 3rd SEM SUBJECTS		BBM 4th SEM SUBJECTS	
SI No	Name of the Subject	SI No	Name of the Subject
1	Principles of Management	1	Production & Materials Management
2	Managerial Economics	2	Management Information Systems
3	Business Laws	3	Cost Accounting
4	Financial Accounting	4	Marketing Management
5	Environmental Sciences	5	Human Resource Management
3rd YEAR			
BBM 5TH SEM SUBJECTS		BBM 6th SEM SUBJECTS	
SI No	Name of the Subject	SI No	Name of the Subject
1	Financial Management	1	Management Accounting
2	Sales & Distribution Management	2	Advertising & Sales Promotion
3	Human Resource Development	3	Industrial Relations
4	Entrepreneurship Development	4	Public Service Management
5	Research Methodology	5	Project and Viva